

PROGRAM SPONSORSHIP LEVELS

Red:

\$500 or More

- ◆ Allows you advertising on all fliers, press releases, as well as signage around town.
- ◆ Family season pass to the East Windsor Park
- ◆ Food & Drink vouchers for night of concert
- ◆ Two recreation programs at no cost (excluding trips).

White:

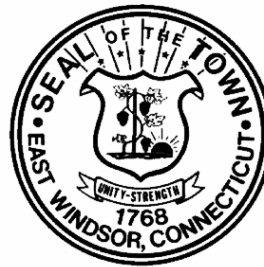
\$250-\$499

- ◆ Advertising in all fliers and press releases, as well as signage around town.
- ◆ Family season pass to park.
- ◆ Food & Drink vouchers for night of concert.

Blue:

\$50-\$249

- ◆ Advertising in all fliers and press releases, as well as signage around town.
- ◆ Food & Drink vouchers for night of concert.



Organization

**EAST WINDSOR PARKS &
RECREATION**

P.O. Box 375
Broad Brook, CT 06016
Phone: 860-627-6662
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**EAST WINDSOR PARKS &
RECREATION**



• PARKS AND RECREATION SPONSORSHIP OPPORTUNITY

*Summer Concert Series, Youth
Programs, Adopt a Green Area
are all available for sponsor!!*



PROGRAM SPONSORSHIP

The East Windsor Parks and Recreation Department offers a wide variety of programs and special events as sponsorship possibilities to local businesses. Sponsoring our department allows for a unique way to show your businesses support for the community while enjoying the departments family type atmosphere. We hope to create a relationship with your business or organization that will help make all of our programs and special events successful for the Town of East Windsor residents.

With a program, concert or green area sponsorship your company name will be on all fliers, press releases as well as signage around town and at the event or program. These events are enjoyed by all participants, their families, and the local community, which allows for your business to be associated with their experiences.



Show your Community Support!

SUMMER CONCERT SERIES

We will once again be organizing Summer Concerts at the East Windsor Park for the Summer of 2005. This year we will be focusing on many themes for all ages. All of



**Summer Concerts
2005**

the shows are family oriented with something for everyone. A children's performance will grace our stage as well as an End of the Summer Luau for the Teens of East Windsor, not to forget the Big Band Era. Which will

make a return to our community as well.

Sponsorship for this program is especially important! To ensure great performances and a good time by all we need the local support to help us cover the costs of putting on wonderful shows for our community.

We are also trying to arrange for a performance to be held at Volunteer Park, which should be a fun experience for all.



RECREATION PROGRAM SPONSORSHIP

This is a unique opportunity for your business to be spotlighted in a program attended by all ages in our community. These programs range from children's clubs to adult fitness classes. All sponsors will have their company name on fliers, shirts for participants and any other materials given to the participants. This will allow your business to show a sense of pride in our community!



Green Area Sponsorship

The opportunities for this type of sponsorship are endless. From sponsoring a flower bed at a local intersection to beginning a community garden program are just two options we offer. This program would allow you to show off your business pride in the community and its love for the environment. Signage at each location would be available for your business.



EAST WINDSOR PARKS & RECREATION

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